
4Mation Educational Resources Limited

12 High Street,
Torrington, Devon EX38 8HN

Website: www.4mation.co.uk



GDPR Policy

Last updated: May 2019

1. Definitions

- **4Mation**
4Mation means 4Mation Educational Resources Limited, Registered in England 01839697.
- **GDPR**
General Data Protection Regulation Act.
- **Data Controller**
Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information are, or are to be, processed.
- **Data Processor**
Data Processor means any natural or legal person who processes the data on behalf of the Data Controller.
- **Data Subject**
Data Subject is any living individual who is using our Service and is the subject of Personal Data.

2. Principles for Processing Personal Data

Our principles for processing personal data are:

- **Fairness and lawfulness.**
When we process personal data, the individual rights of the Data Subjects must be protected. All personal data must be collected and processed in a legal and fair manner.
- **Restricted to a specific purpose.**
The personal data of Data Subject must be processed only for specific purposes.
- **Transparency.**
The Data Subject must be informed of how his/her data is being collected, processed and used.

3. What Personal Data We Collect and Process

4Mation collects several different types of personal data for various purposes. Personal Data may include, but is not limited to:

- Email Address
- First Name and Last Name
- Phone Number
- Full Postal Address

4. How We Use the Personal Data

4Mation uses the collected personal data for various purposes:

- To notify you about changes to our products
- To provide customer support
- To detect, prevent and address technical issues

5. Legal Basis for Collecting and Processing Personal Data

4Mation's legal basis for collecting and using the personal data described in this Data Protection Policy depends on the personal data we collect and the specific context in which we collect the information:

- 4Mation needs to perform a contract with you
- You have given 4Mation permission to do so
- Processing your personal data is in 4Mation's legitimate interests
- 4Mation needs to comply with the law

6. Retention of Personal Data

4Mation will retain your personal information only for as long as is necessary for the purposes set out in this Data Protection Policy.

4Mation will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

7. Data protection rights

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what personal data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you
- The right of rectification
- The right to object
- The right of restriction
- The right to data portability
- The right to withdraw consent